Guide Notebook PCs Consumer

# intel.

www.intel.com/personal/notebook

## Make it mobile.



What do you want to do with your new notebook PC? Whether you are a tech-savvy power user, a hardcore gamer or a computing newbie, a customized notebook PC configured with you in mind can put more fun and convenience into your mobile lifestyle. Your Intel Product Dealer can provide advice and custom-tailor the notebook you need.

#### Life beyond work.

Alex Stein never owned a PC, although he uses one at work. In the past, workdays often extended into work evenings, keeping Alex firmly planted in his office chair. Then, he bought a notebook. These days, Alex leaves the office at a reasonable time, wrapping up loose ends at home. He has also discovered a fascinating, new concept: life beyond work. Today Alex is finding travel bargains on the Internet. And thanks to high-speed wireless access, he can stay in touch with the office from airports, coffee shops and cafes. Whether he's surfing the Net or bodysurfing on Waikiki Beach, a whole new world awaits Alex.

#### Girl's night out.

Jill's active lifestyle keeps her on the move, and her notebook PC keeps her connected from virtually anywhere. This morning, she's sipping an espresso at Starbucks while chatting on the Internet with some old friends about getting together tonight. With a click of the mouse, Jill e-mails a picture to her girlfriends, then makes an online dinner reservation. She already checked the restaurant's online menu – and yep, enough low-carb entries to avoid a culinary crisis this time! Today, Jill is sleek, on the go and full of energy – just like her new notebook PC.

#### School of rock.

Joel is researching his term paper. Don't let the large oak tree he is lying under or headphones fool you. As a music major and lead guitarist for a local band, multimedia is a way of life for Joel. Joel takes a break from watching an online video about Louis Armstrong to check e-mail. Sweet! His band just landed another gig. In seconds, Joel changes the dates and location on the band's digital poster, e-mails it to his loyal followers and posts an announcement on the Web site of the club where they're playing. Oh, yeah, back to that paper.

#### "Public Wi-Fi hotspots are popping up everywhere – from Starbucks and McDonald's to airports, schools and libraries. In fact, the number of hotspot users is growing from 9.3 million in 2003 to 30 Million in 2004."

Gartner, Inc., February 2004



### Unwire your life for unmatched freedom and flexibility.

Intel<sup>®</sup> Centrino<sup>™</sup> mobile technology is at the heart of a new generation of notebooks for lifelike multiplayer gaming, downloading music, sharing digital photos and more – without plugging in – from your living room, patio or favorite coffee shop. This exciting technology enables:

- Breakthrough mobile performance<sup>+</sup>
- Integrated wireless LAN capability<sup>+</sup>
- Great battery life
- Thinner, lighter designs

#### Life is about choices. So is your Intel Product Dealer.

If you want a notebook customized to your tastes – along with personalized service and support – it makes a lot of sense to buy through your Intel Product Dealer. Look for a Product Dealer who:

- Provides expert advice and will help you choose the best hardware and software for your needs, and put it all together for you.
- Offers a wide range of notebook models custom-configured the way you want.
- Backs up their notebooks with local service and support.
- Is available to help you upgrade your notebook, add a wireless network to your home or help you understand a new application – often the same day you need it.

Ask your Intel Product Dealer about these notebook options.

- Case styles, screen types, pointing devices and keyboard sizes
- Wireless LAN options
- Graphics capabilities
- Hard drive sizes and types
- Internal memory and removable memory sticks
- Operating systems and application software

#### Get your notebook - your way. Today!

Get the notebook options – and level of service and support you need to stay mobile and productive. Talk to your Intel Product Dealer today.



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+ Wireless connectivity and some features may require you to purchase additional software, services or external hardware. Availability of public wireless LAN access points limited and some hotspots may not support Linux\* based Intel Centrino mobile technology systems. System performance measured by MobileMark\* 2002. System performance, battery life, wireless performance and functionality will vary depending on your specific operating system, hardware and software configurations. See www.intel.com/products/centrino/more\_info for more information.

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